

CALIFORNIA GREEN BUSINESS NETWORK



2025 IMPACT REPORT

The California Green Business Network envisions thriving local economies that contribute to a healthy environment and resilient community. We create this reality by empowering small businesses to lead in sustainability.



STRATEGIC GOALS

In 2025 we set 3 strategic goals and we look forward to reaching them.

1

Support the growth of new local programs.

2

Certify 10,000 businesses by 2030.

3

Secure sustained funding.

107.8

Million Gallons of Water Saved

307,031

Metric Tons of GHG Reduced

91.7

Million kWh Energy Saved

12,432

Tons of Waste Diverted

490

Businesses Recognized

These annual results reflect the collective action of 40+ local programs statewide.

Resilience is built together, one business at a time.

Across California, small businesses face rising climate risks, costs, and operational uncertainty. In 2025, CAGBN expanded sustainability beyond efficiency to include climate resilience, supporting preparedness for extreme heat, flooding, power outages, and economic disruption.

Through its growing statewide network and local programming, CAGBN supports businesses that are not just surviving, but adapting, investing, and implementing resilience measures that strengthen their communities.

Resilience is powered by collaboration:

- Regional Energy Networks (RENs): Provide funding to support local programs as well as technical assistance and financial incentives to help businesses improve energy efficiency and strengthen resilience.
- Intuit Mini-Grant Program: Direct funding for high-impact electrification and resilience projects.

Together, these partnerships turn good intentions into real investments.

**Thank you for making resilient businesses possible.
Help us reach the next generation of climate-ready businesses.**

Support, partner, or certify with us.



Wylder Space in Santa Cruz County added emergency supplies such as a headlamp and first aid kit, invested in a wet/dry vacuum to prepare for potential flooding, and created shaded outdoor areas to protect staff and visitors during periods of extreme heat.



San Mateo County provides dedicated resiliency funding to help Green Businesses prepare for climate change and extreme weather. 18 businesses, including OceanCiders, an off-grid, solar-powered coastal bar benefitted from this program.



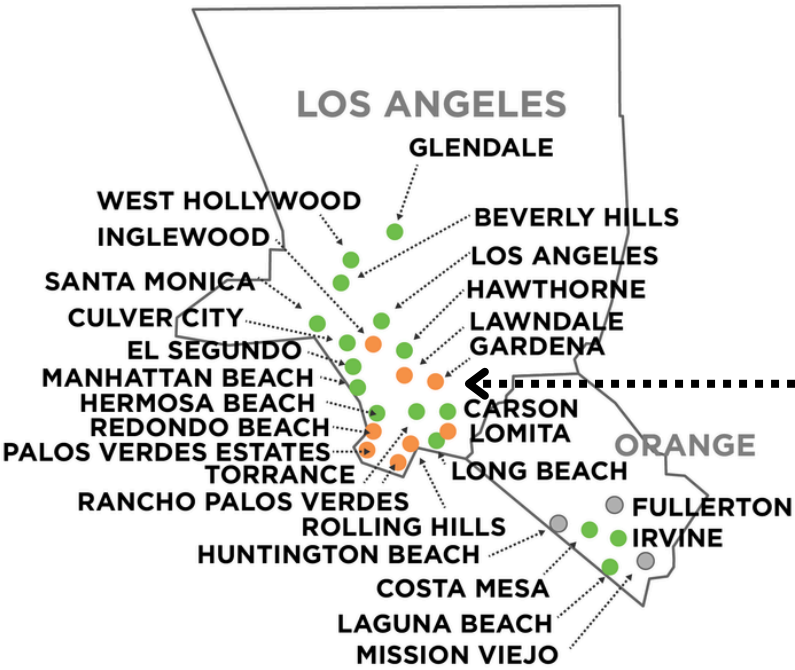
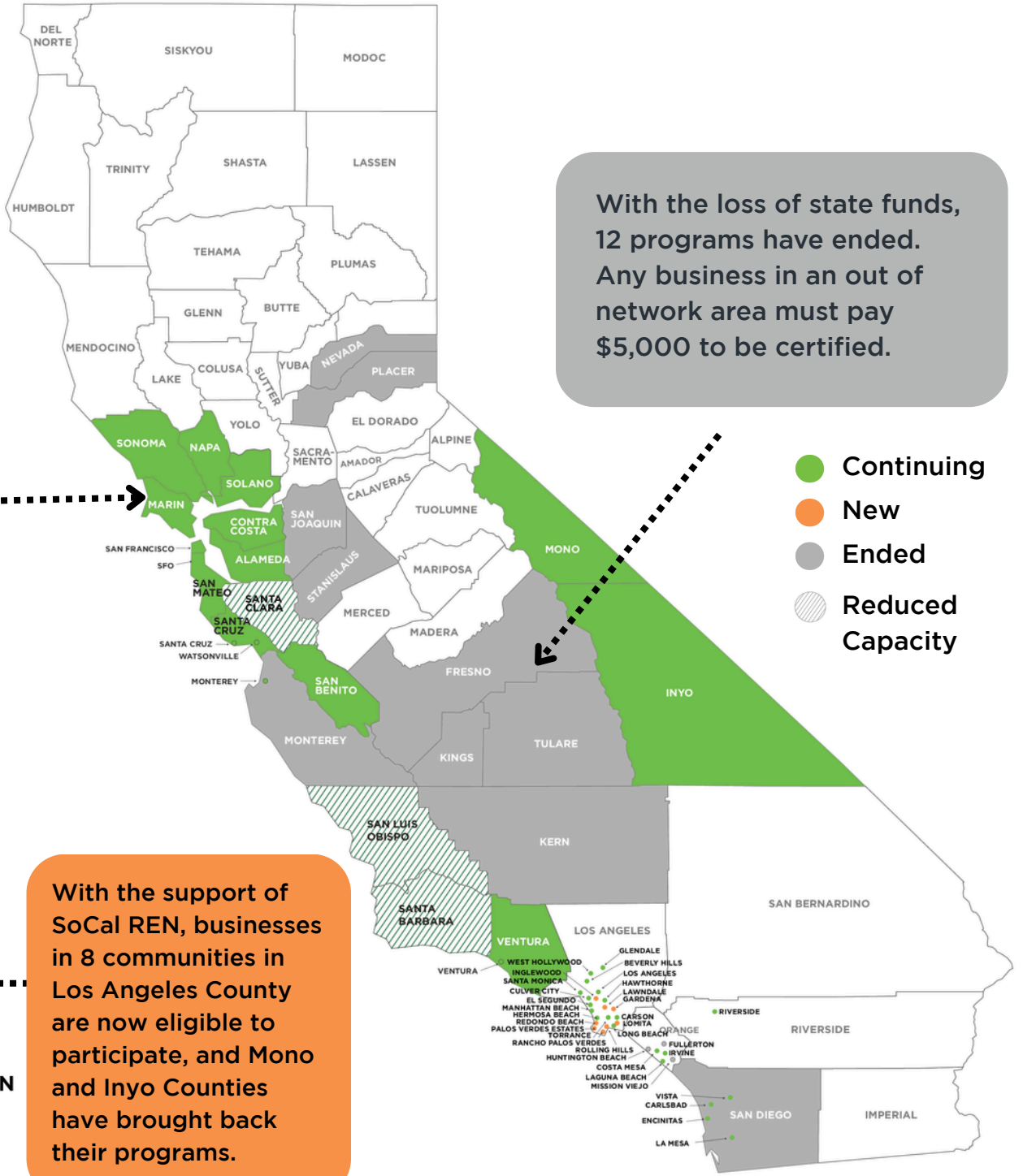
The Museum of African American Art in South Los Angeles has digitized archives, partnered for reuse with local nonprofits and integrated public transit access.

The potential impact of CAGBN is transformative. If just 25% of California's small businesses were certified, the state could reduce greenhouse gas emissions by an estimated 50 million metric tons!

Expanding equitable access to support is key to unlocking that scale of impact.

Over 40 local programs have served thousands of businesses.

With the loss of state funds, 12 programs have ended. Any business in an out of network area must pay \$5,000 to be certified.



With the support of SoCal REN, businesses in 8 communities in Los Angeles County are now eligible to participate, and Mono and Inyo Counties have brought back their programs.